

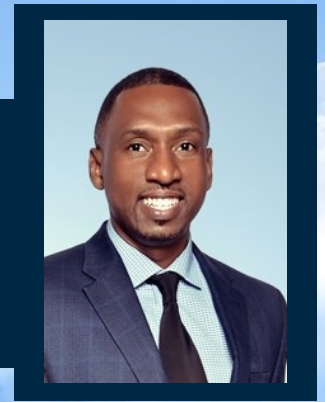


Leon Gordon – Luxury Real Estate Specialist

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Expect Integrity You Can Trust!



▼ Professional Summary

Leon Gordon is a knowledgeable real-estate practitioner who believes in providing the best of service to all his clients. In 2017 Leon Gordon and his brother Ian Welch launched Inspired Lifestyle Realty with the vision of servicing the luxury market. A proven track record of successful real estate transactions which inspired Leon and Ian to write a business book in the real estate arena. Proven ability to estimate projects and provide proposal. Strong analytical and planning skills combined with the ability to manage projects independently or as a team leader. Productive and efficient work habits without supervision. Self-motivator with an abundance of ambition and excellent interpersonal with a professional attitude.

▼ Skills

- Knowledge of real estate software and digital platforms.
- Strong written and verbal communication skills.
- Hones negotiation and problem-solving skills.
- Knowledgeable on industry trends.
- Respond to each client’s individuals needs in an empathetic nature
- Deep comprehension of market conditions
- Aggressive promotion and marketing capabilities in digital world.
- Team leadership with effective time management and goal setting.
- Extensive knowledge working with multinational clientele

▼ Work History

Broker/Owner of Inspired Lifestyle Realty, LLC – 2017 - Present

- Over 16 agents.
- Full Service Practice located in Palmetto Bay with fulltime employees.
- Innovative social media marketing and business systems.
- Over 100% business growth since inception.

President of Milan Realty, Inc - July 2002-Present

Demonstrate growth by executing real estate contracts, property renovations and maintenance. Developed a complete cost-effective marketing plan that consisted of different marketing techniques. Planning is responsible for substantial business growth. Set up and established sales growth by:

- Devising a technique for introducing product to customers.
- Developing a strategy for maintaining a solid customer base.
- Developing a follow-up system that inform customer of new products.

Vice-President of Milan Mortgage Bankers - August, 2000-2007

Achieve growth in Mortgage financing

- Responsible for processing and reviewing loan applications.
- Providing credible and knowledgeable advice on mortgages and general insurance products.
- Originated loans to help branch meet CRA goals.
- Assemble all required documentation for processing and underwriting on each transaction.

▼ Education

Associate in Banking Finance - Miami Dade Community College – 1999

REO Property Preservation Designation – Gold Coast School of Real Estate - 2012

E-Pro Certification - 2013

Currently taking courses for CRS and CLHMS Designations.

▼ References

Available upon request.